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IN

Featuring insights from

- ARATI PRABHAKAR OF DARPA, SECOND LIFE
- CREATOR PHILIP ROSEDALE, NOBEL PRIZE-WINNER
- MUHAMMAD YUNUS + MORE

2017

148 PAGES OF ESSENTIAL IDEAS AND FUTURE THINKING FROM WIRED MAGAZINE
41 THOUGHT LEADERS / 83 GAME-CHANGING MANIFESTOS / 2017'S MUST-HAVE GEAR

FROM THE EDITOR

Introducing the fifth annual round-up of ideas ready to impact our lives

By **David Rowan**

EVERY MONTH IN THE MAGAZINE, EVERY FEW weeks on our event stages, every day on the website, WIRED brings the future to life. But what really excites our team is this annual opportunity to take stock, do some heavy thinking and commit ourselves to identifying the trends and ideas that will be significant in the year ahead. For five years, our guide to the WIRED world has tapped into the wisdom of our extended community to determine the innovators, the buzzwords and the significant behaviour changes that we'll look back on as important to have discovered early. So jump in to our 2017 edition and join us in exploring the future as it happens.

Inside you'll read about radical new approaches to education and the workplace. You'll learn about "post-reality" – that internet-enabled form of behaviour that prioritises the virtual (painted eyebrows that look good on *Instagram*) over the real (human eyebrows). You'll learn about bots and "bulk equipment interference" (also known as hacking). You'll meet driverless buses and gliders and visit automated farms and sensor-packed streetscapes. You'll see how software is changing the built environment in surprising ways and meet ageless actors whose youthful smiles will be eternal. You'll understand why the growing "gig" economy will prompt new demands for workers' rights – and also gain informed insights about the impact that Brexit planning is likely to have on business and the economy.

We are fortunate at WIRED to have some very big brains willing to share their thoughts. Guest contributors include Dan Arieli, who

explains how to overcome the shackles of your app notifications in order to be more productive. Arati Prabhakar reveals how machines will become our mentors in science. Philip Rosedale tells us what virtual reality will mean in practice. Daniel Kraft heralds the move from quantified self to quantified health. And Muhammad Yunus explains how economics will start being reinvented. You'll be taken on a tour of some of the finest upcoming building completions, and treated to our product editor's picks of the gear you will be yearning to get your hands on in 2017.

Thanks to all our contributors, both here and in our monthly editions, for taking us on such riveting time-travel missions. Thanks also to you for investing your valuable time in reading THE WIRED WORLD IN 2017. From this distance we can't clearly predict all the news stories that we'll be discussing a year from now. But we do know that the accelerating pace of innovation will give us endless conversation starters.



Herzog and de Meuron's 56 Leonard, New York City (see p65)



56 ST LEONARD, NEW YORK

The most dramatic of the recent eruption of super slim, super tall residential towers in Manhattan, Herzog and de Meuron's 56 St Leonard in Tribeca appears to lose all sense of order as it pushes skywards. As it gets closer to 60 storeys, the tower becomes an irregular jumble of cantilevered glass boxes. These modernist villas in the sky have some of the clearest views over Manhattan.